



St. Laurence Catholic Church

We the people of St. Laurence Catholic Church are centered in the love of Christ and live to glorify God in all we do.

June 14, 2013

PARISH LIFE CENTER Campaign Assessment Report

My thanks to those of you who participated in the recent campaign assessment conducted by the Steier Group, the development consulting firm we have retained to help us with the fundraising effort to construct a Parish Life Center. On June 12, they presented a Campaign Assessment Report to members of our Pastoral, Finance and Discipleship Councils; I would like to share those findings with you:

- 76% of the campaign assessment respondents are in favor of a campaign, and 79% said they would make a gift.
- Of those personally interviewed, 99% are in favor of a capital campaign and 98% said they would make a gift. Additionally, it was shared that with more information, some would consider giving even more than they had committed to the church expansion campaign in 2006.
- Ninety-six (96) respondents said they would accept a leadership position on the campaign team.
- Parish leadership is well informed of the need for a Parish Life Center; however, the balance of parishioners responding requires more details.
- Many respondents commented that more households should participate in the financial support of the parish, especially given the size of our parish.

From these statistics and additional responses to survey questions, the Steier Group recommends the following:

- Move forward with a three-year capital campaign to address the need of constructing a Parish Life Center.
- Use the next three weeks to formalize the campaign goals and acquire updated renderings to share with the parish.
- Finalize the financial plan of the project and prepare to share the information with the general parish.
- Investigate and pursue additional support through potential grants, foundations and matching gifts through employers.

What does this mean for our parish family?

- We have the solid support necessary to move forward with Phase 2 of our Facilities Master Plan to build our Parish Life Center.
- Effective immediately, we will begin to communicate the specific facilities needs of the parish, the proposed features of the new Parish Life Center, and why this effort is necessary at this particular time in our parish history.
- During the summer, we will begin to organize the structure for a campaign that will kick off in September.
- In June 2014, we will begin to build a Parish Life Center to replace the existing Religious Education Center, to meet the needs of the parish, both now and in the foreseeable future.

Once again, thank you for participating in this critical campaign preparation process. Your input is extremely valuable and will help to ensure the success of this major project for the benefit of our parish. Thank you, also, for your faith in me and the wonderful leadership of this parish working with me.

Father Drew Wood, *Pastor*